

## We are recruiting! Strategy Analyst

Vestergaard is a dynamic social enterprise dedicated to innovation in material science that can help solve some of the world's most pressing challenges. Our insecticide-treated bed nets have become a mainstay of global malaria elimination programmes.

Founded in Denmark in 1957, today the company is headquartered in Switzerland, with manufacturing and quality testing operations in Viet Nam. We have a strong presence in Africa, with employees located across the Sub-Saharan region and facilities including a vector control research laboratory in Ghana established in partnership with the Noguchi Memorial Institute for Medical Research.

We have been a member of the United Nations Global Compact since 2006, and a certified B Corporation since 2021.

### ABOUT THE JOB

Strategy Analyst will be responsible for conducting thorough market research, analysing business data, and identify strategic initiatives that support the company's long-term growth. You will collaborate closely with senior leadership and various departments to develop strategic plans that align with the organization's objectives.

This role is based in Lausanne, and will report directly to the Head of Strategy & Business Development

#### Main responsibilities:

- Support senior management in developing long-term business strategies by conducting SWOT, PESTEL, and competitive analyses.
- Identify opportunities for business growth, optimization, and diversification through detailed analysis.
- Assist in the creation of business models, forecasts, and strategic roadmaps that align with organizational goals.
- Gather, analyse, and interpret large sets of data related to market trends, competitors, and internal performance.
- Prepare comprehensive reports and dashboards that provide actionable insights for business strategy development.
- Track and assess the performance of implemented strategies, identifying areas of improvement.
- Conduct market research to identify emerging trends, customer preferences, and competitive dynamics.
- Develop benchmarking reports comparing the company's performance with industry standards and competitors.
- Monitor industry shifts and provide recommendations to help the company stay ahead of competitors.
- Liaise with various departments such as finance, marketing, and operations to gather necessary data and insights.
- Present findings and strategic recommendations to executives and key stakeholders in clear and concise formats.
- Provide support for ad-hoc strategic projects as required by leadership.

## QUALIFICATION & EXPERIENCE

- Bachelor's degree in Business, Finance, Economics, or a related field (Master's degree is a plus).
- 3-5 years of experience in business analysis, strategic planning, or related roles.
- Proven ability to work independently, manage multiple projects, and meet deadlines.
- Excellent communication and presentation skills, with the ability to simplify and convey complex information to non-technical stakeholders.
- Experience in conducting market research, financial modelling, and developing business strategies.
- High attention to detail and a strong sense of accountability.
- Experience working in a fast-paced and dynamic environment is an advantage.
- Strong proficiency in data analysis tools such as Excel, SQL, Power BI, or Tableau.

## HOW TO APPLY

Vestergaard embraces diversity and inclusion in our workforce and is an equal-opportunity employer. We are committed to the safeguarding of our staff and creating an inclusive workplace. We welcome applications from all profiles, regardless of age, race, color, national origin, gender, sexual orientation, disabilities or background.

For more information about us, please visit: [www.Vestergaard.com](http://www.Vestergaard.com) or our YouTube channel : [www.youtube.com/user/VestergaardFrandsen](http://www.youtube.com/user/VestergaardFrandsen)